



## NOTICE TO MARKET PARTICIPANTS AND STAKEHOLDERS

Date: September 18, 2013

**Re: Stakeholder Meeting – Looking Back and Looking Forward**

The plan for this meeting is to promote discussion among stakeholders and the MSA on how the MSA is doing so far this year and where it should be going next year and over a longer time horizon. The goal of the meeting is feedback and discussion on:

- substance – what issues are tackled, and
- process – how things are done.

To that end we are proposing two panels of four people, each panel moderated by a stakeholder representative. The format would have a MSA representative lead off with a brief description; for the first panel the speaker will summarize MSA initiatives in 2013 to date. In the second panel the MSA presenter will speak about draft plans for MSA activity in 2014. The other panelists will provide their own take and questions and comments will be solicited from the audience.

Refreshments will be available when the formal presentations conclude. The entire MSA team will attend to listen to and participate in the give and take.

In the lead up to the meeting we will be reaching out to the stakeholder community to participate on the panels.

If you have not already contacted Donna Ehrhardt about attending the meeting at (403) 705-3181 or [donna.ehrhardt@albertamsa.ca](mailto:donna.ehrhardt@albertamsa.ca), please do so.

Turner Valley Room, The Fairmont Palliser, Calgary October 1 <sup>st</sup> 1:30 – 5:00 pm
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Yours truly,

*/s/ Doug Doll*

Manager, Compliance and Corporate Services