

**From:** [Kevin.Fedun@atco.com](mailto:Kevin.Fedun@atco.com)  
**To:** [Mike Nozdryn-Plotnicki](#)  
**Subject:** RE: Enhancements to MSA Posted Retail Stats on our Web Site  
**Date:** Tuesday, June 28, 2016 1:39:10 PM

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Mike, here is my feedback relative to section 3 of the document:

- 1) Agreed
- 2) Agreed
- 3) Agreed
- 4) Any retailer above 1% share of market, by name, should be shared. Otherwise, the retailers with less than 1% can be aggregated into "other".
- 5) Yes
- 6) Small zones should be broken out, specifically. The market dynamics of different geographies, rather than who their RRO provider is, is totally germane to the analysis.

If you have any questions, please don't hesitate to let me know.

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