



NOTICE TO MARKET PARTICIPANTS AND STAKEHOLDERS

April 9, 2013

RE: Stakeholder Consultation: Amendment to Market Share Offer Control Process (Draft)

The Market Surveillance Administrator (MSA) is seeking feedback on amending the Market Share Offer Control Process in order to utilize the offer control data collected by the ISO, and reduce the administrative burden for market participants.

On March 20, 2013 the MSA notified stakeholders that it had commenced a stakeholder consultation in relation to changing the annual market share offer control process. At that time the MSA published a 'Strawdog' draft and preliminary analysis upon which interested parties were invited to provide comment. By the deadline for comments on the Strawdog, April 8, 2013, no comments had been received.

The MSA is now publishing a [draft of the new Market Share Offer Control Process](#). This draft is unchanged from that included in the Appendix of the Strawdog. The MSA invites interested parties to comment and that feedback is requested by **April 24th, 2013** and should be sent to stakeholderconsultation@albertamsa.ca.

Interested parties can track this process through the Current Stakeholder Consultations link on the MSA website home page: <http://www.albertamsa.ca/>. We are currently in the Debate phase and now expect to be able to conclude the process in May.

We appreciate your participation in these matters.

Yours truly,

"Original signed"

Matt Ayres
Chief Economist
Market Surveillance Administrator